

## 考試 Examination

### 營業員資格考試 (電腦應考模式) Salespersons Qualifying Examination (Computer-based)



參加人數 No. of candidates      合格率 Pass rate

考試日期 Examination date 8/2024

169

43%

### 營業員資格考試 (筆試應考模式) Salespersons Qualifying Examination (Paper-based)



參加人數 No. of candidates      合格率 Pass rate

考試日期 Examination date 7/2024

688

30%

### 地產代理資格考試 (筆試應考模式) Estate Agents Qualifying Examination (Paper-based)



參加人數 No. of candidates      合格率 Pass rate

考試日期 Examination date 8/2024

654

37%

## 牌照數目 (截至2024年8月31日) Number of licences (As at 31/8/2024)

### 營業員牌照 Salesperson's Licence



20,761

### 地產代理(個人)牌照 Estate Agent's Licence (Individual)



17,962

### 個人牌照總和 Total no. of Individual Licences



38,723

### 地產代理(公司)牌照 Estate Agent's Licence (Company)



4,001

## 營業詳情說明書 (截至2024年8月31日) Number of statements of particulars of business (As at 31/8/2024)

### 合夥經營 Partnerships



160

### 獨資經營 Sole proprietorships



1,412

### 有限公司 Limited companies



5,212

### 總數 Total



6,784

## 活躍持牌人 Active Licensees

64.1%



截至2024年8月，活躍持牌人<sup>1</sup>的百分比約為64.1%。  
The estimated percentage of licensees who are active<sup>1</sup> as at end of August 2024: 64.1%.

<sup>1</sup> 活躍持牌人指於過去12個月內的任何時間 (1)曾從事地產代理工作但非受僱於任何物業發展公司或物業管理公司，及(2)同時沒有參與其他行業業務的個人牌照持有人。  
An individual licensee is considered active if at any time during the past 12 months: (1) has practised estate agency work but not employed by any property development companies or property management companies; and (2) is not engaged in the business of any other industries concurrently.

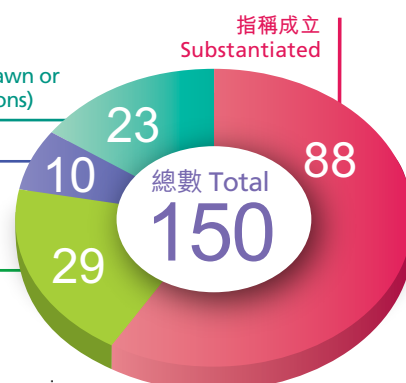
## 已處理的投訴個案結果\* (2024年1月至8月) Results of completed complaint cases\* (January to August 2024)



其他(例如投訴人撤回投訴或  
因其他原因而終止調查)  
Others (include cases withdrawn or  
closed because of other reasons)

資料不足  
Insufficient information  
to pursue

指稱不成立  
Unsubstantiated



\* 部分是往年接獲的個案  
Some cases were carried over from previous years

開立的投訴個案宗數 (2024年1月至8月)  
Number of complaint cases opened  
(January to August 2024)

110



巡查次數 (2024年1月至8月)  
Number of compliance inspections  
(January to August 2024)



一手樓盤銷售點  
First-sale sites

308

地產代理商舖  
Estate agency shops

763

網上物業廣告  
Online property advertisements

959

巡查發現主動調查的個案 (2024年1月至8月)  
Number of cases arising from self-initiated investigations during inspections  
(January to August 2024)

主動調查的個案  
Cases arising from self-initiated investigations

68

主動調查而指稱成立的個案\*  
Cases completed from self-initiated investigations and were substantiated\*

62

\* 部分是往年展開調查的個案  
Some cases were carried over from previous years



向持牌人或前持牌人採取的行動\*  
(2024年1月至8月)  
Actions taken against licensees or ex-licensees\* (January to August 2024)

有關的持牌人或前持牌人人數  
No of licensees or ex-licensees



225

行動  
Actions Taken



訓誡/譴責  
Admonishment/ reprimand

157

罰款  
Fine

121

於牌照附加/更改條件  
Attachment/ alteration of conditions to licence

102

暫時吊銷牌照  
Suspension

14

撤銷牌照  
Revocation

34<sup>#</sup>

\* 以上行動是根據《地產代理條例》所賦予的權力而採取的。當中部分行動屬紀律性質，其他則是由牌照委員會裁定的，包括在批出牌照時在牌照上附加條件。部分是往年接獲的個案。  
These actions were taken pursuant to powers under the Estate Agents Ordinance. Some actions were disciplinary in nature whereas others were decided by the Licensing Committee which actions included the attachment of conditions to licences upon issuance. Some cases were carried over from previous years.

# 這些個案由牌照委員會裁定。理由是持牌人不再符合相關發牌條件。  
These cases were decided by the Licensing Committee on the ground that the licensees concerned no longer met the relevant licensing requirements.