



The EAA Welcomes the Chief Executive's 2025 Policy Address

(17 September 2025) The Estate Agents Authority (“EAA”) welcomes and fully supports the various measures set out in the Chief Executive’s 2025 Policy Address, which support different levels of the housing ladder and the long-term healthy development of the property market.

The Policy Address includes proposals on increasing the ratio of quotas between Green Form and White Form, increasing the opportunities for White Form applicants to purchase subsidised sale flats in the secondary market without premium paid, issuing more approval letters to fully utilise the quota of White Form Secondary Market Scheme, relaxing the alienation restriction deadline for new sale flats, and launching a “Flat-for-Flat Scheme for Elderly Owners”. These measures aim to enrich the housing ladder, encourage upward mobility, and optimise the use of housing resources. Furthermore, adjustments to the New Capital Investment Entrant Scheme and expansion of admission of non-local students to study in Hong Kong will provide new impetus to the housing market.

Mr Simon SIU Chak-yu, Chairman of the EAA, welcomes these measures, believing that these measures will contribute to the long-term healthy development of the property market in Hong Kong and bring new opportunities to the estate agency trade.

Mr SIU also said that the EAA would cooperate with the Government’s upcoming implementation of the Basic Housing Units (“BHU”) regulatory regime. The EAA will closely monitor the legislative process, maintain close communication with stakeholders, issue new guidelines upon the passing of the BHU Bill, and enhance education for the trade to ensure compliance by estate agents.



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The EAA will fully support the directives of the Policy Address, enhance the professionalism of the estate agency trade, and continue its regulatory role.

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