



Estate Agents' community service for Mid-Autumn Festival

(3 October 2025) The Estate Agents Authority (“EAA”) all along promotes care and inclusiveness in the community, and encourages the estate agency trade to fulfil its corporate social responsibility (“CSR”). In collaboration with the Ko Shan Road Community Living Room, the EAA organised a CSR event on 30 September, inviting the estate agency trade to participate in this volunteer activity to extend care and festive blessings to subdivided unit (“SDU”) residents ahead of the Mid-Autumn Festival.

Following the collaboration with the To Kwa Wan Community Living Room during the Mid-Autumn Festival last year, the EAA continued to work with another Community Living Room this year and invited volunteers from the estate agency trade to join. The activities this year included a pressed-flower lanterns making workshop with SDU residents and their children to celebrate the Mid-Autumn Festival, as well as distributing gift packs.

Mr Ivan WONG, Director of Services and Professional Development of the EAA expressed his gratitude and said, “We sincerely thank the Ko Shan Road Community Living Room for facilitating this event, as well as the volunteers from the estate agency trade for their support and participation. Together, we were able to bring joy to the residents and celebrate the Mid-Autumn Festival.”

Mr WONG, along with 11 volunteers from the estate agency trade, joined 16 SDU residents in the workshop. As the Community Living Room only commenced operations in early April this year, this marked the first Mid-Autumn Festival celebration of the Community Living



Room.

Additionally, the volunteers helped pack 100 Mid-Autumn Festival gift packs donated by the EAA, which were distributed not only to workshop participants but also to other SDU families through the Community Living Room. The gift packs contained mooncakes, food items, and daily necessities.

This event is one of the many CSR activities organised by the EAA. In the past, the EAA has hosted various CSR events, such as the “Estate Agents’ Children Service Day” and “Coastal Clean-up Day”. The EAA will continue to organise more CSR initiatives for estate agents to participate to support those in need, contributing collectively to the betterment of the community.

Photos:



1. Mr Ivan Wong, Director of Services and Professional Development of the EAA, joined volunteers from the estate agency sector to craft pressed-flower lanterns with SDU residents.



2. Mr Ivan Wong, Director of Services and Professional Development of the EAA, took a group photo with volunteers from estate agency sector and workshop participants.



3. The EAA donates 100 Mid-Autumn Festival gift packs containing low-sugar mooncakes, food items, and daily necessities to the workshop participants and other SDU families.

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